

BULGARI

BULGARI AND WORLD SCOUTING ANNOUNCE A GLOBAL PARTNERSHIP.

BULGARI and the World Organization of the Scout Movement, an international, non-governmental organization whose commitment is to further spread the concepts of respecting the dignity of the others and the integrity of the natural world, promoting local, national and international peace, understanding and cooperation, will work together, in a non-exclusive partnership, with the aim of developing Scouting's mission and programme through collaboration.

In order to achieve the goals of this collaboration, BULGARI and World Scouting will identify particular strategies and projects that will be pursued as part of this partnership.

BULGARI have participated in the 21st World Scout Jamboree (which is taking place from 27 July to 8 August 2007 at Hylands Park, Chelmsford – UK) in order to reinforce its commitment towards working together with the Scout Movement to maximise human resources and develop our communities.